

## «Bayan» strengthens current Recycle Initiative and broadens participation coinciding with **Earth Day**

As a commitment to environmental responsibility, Bayan Investment Holding announces the expansion of its ongoing recycling initiative through a partnership with a specialized organization to monitor collected quantities and measure the environmental footprint.

This strategic step coincides with World Earth Day 2026 under the theme “**Our Power, Our Planet,**” and expands the initiative’s range to actively engage employees, moving beyond internal office waste sorting alone. This expansion reflects Bayan’s approach to elevating environmental governance standards within the workplace.

In this context, the CEO of Bayan Investment Holding stated: “Recycling is part of our daily operations, but today we take a further step toward transparency and measurable responsibility. Sustainability is an integrated way of working that relies on data, active participation, and long-term commitment.”

Additionally, the company held an internal interactive activity titled “**Bayan Tree**”, where each employee adds their fingerprint to a shared canvas. Each print becomes a “**leaf**”, symbolising the growth of our collective commitment toward a more sustainable planet.

